

ADC Nachwuchswettbewerb - Hochschulranking 2012 - 2014

| Hochschule | ADC Nachwuchswettbewerb 2012 | | | | | ADC Nachwuchswettbewerb 2013 | | | | | ADC Nachwuchswettbewerb 2014 | | | | | Punkte Gesamt 2012 - 2014 | Hochschulpotential | Durchschnittswert kreativer Exzellenz | | | | | | | | |
|--|------------------------------|------------------------|-----------------------|------|--------|------------------------------|--------------|---------------|-----------------------|------------------------|------------------------------|------|--------|--------|--------------|---------------------------|--------------------|---------------------------------------|---------------|-----------------------|------------------------|-----------------------|------------|------------|--------------|--------------|
| | ADC Junior des Jahres | ADC Student des Jahres | ADC Talent des Jahres | Gold | Silber | Bronze | Auszeichnung | Punkte Gesamt | ADC Junior des Jahres | ADC Student des Jahres | ADC Talent des Jahres | Gold | Silber | Bronze | Auszeichnung | | | | Punkte Gesamt | ADC Junior des Jahres | ADC Student des Jahres | ADC Talent des Jahres | Gold | Silber | Bronze | Auszeichnung |
| Deutschland | | | | | | | | | | | | | | | | | | | | | | | 689 | 281 | 2,5 | |
| Hamburg | | | | | | | | | | | | | | | | | | | | | | | 127 | 22 | 5,8 ↑ | |
| Miami Ad School Europe GmbH Hamburg | | | | 1 | 3 | | 3 | 21 | | | | 5 | 1 | | 22 | | | | 3 | 2 | 1 | 17 | 60 | | | |
| Hochschule für angewandte Wissenschaften - HAW Hamburg | | | | | | | 1 | 2 | | | | 3 | | | 12 | | | | 1 | | 2 | | 10 | 24 | | |
| Design Factory International GmbH Hamburg | | | | | | | 2 | 4 | | | | 1 | 1 | | 3 | | | | 1 | 1 | 1 | 7 | 14 | | | |
| IN.D Institute of Design Hamburg | | | | | | | 1 | 3 | 5 | | | | 1 | | 5 | | | | | | | 4 | 4 | 14 | | |
| Hamburger Technische Kunstschule Hamburg | | | | | | | 1 | 1 | 3 | | | | 1 | | 8 | | | | | | | 1 | 1 | 12 | | |
| Kunstschule Alsterdamm GmbH Hamburg | | | | | | | | | | | | | 1 | | 2 | | | | | | | | | 2 | | |
| FSG Freie Schule für Gestaltung Hamburg | | | | | | | | | | | | | | | | | | | | | | 1 | 1 | 1 | | |
| Thüringen | | | | | | | | | | | | | | | | | | | | | | | 28 | 7 | 4 ↑ | |
| Bauhaus Universität Weimar | 1 | | | | | | 2 | 12 | | | | 1 | | 4 | | | | 1 | | 1 | | 12 | 28 | | | |
| Nordrhein-Westfalen | | | | | | | | | | | | | | | | | | | | | | | 161 | 48 | 3,4 ↗ | |
| Fachhochschule Dortmund | | | 1 | | 3 | 4 | 24 | | | | 1 | 2 | 3 | 21 | | | | | | 4 | 1 | 9 | 54 | | | |
| Fachhochschule Düsseldorf | | | | | 1 | 1 | 3 | | | | 1 | 2 | 1 | 11 | 1 | | | 1 | | 1 | | 18 | 32 | | | |
| Fachhochschule Aachen | | | 2 | | 1 | | 14 | | | | | 1 | 2 | 4 | | | | | | | | | 18 | | | |
| Institute of Design Düsseldorf | | | 1 | | | | 7 | | | | | | | | 1 | | | | | | | | 10 | | | |
| Fachhochschule Bielefeld | | | | | 1 | 1 | 3 | | | | 1 | | | 4 | | | | 1 | | | | 4 | 11 | | | |
| Hochschule Niederrhein Krefeld | | | | 1 | 1 | | 6 | | | | | 1 | 1 | 3 | | | | | | | | | 9 | | | |
| Folkwang Universität der Künste Essen | | | | | 3 | | 6 | | | | | | | | | | | | | | 1 | 1 | 7 | | | |
| Fachhochschule Münster | | | | 1 | | 1 | 5 | | | | | 1 | | 1 | | | | | | | | | 6 | | | |
| Bergische Universität Wuppertal | | | | 1 | | 1 | 5 | | | | | | | | | | | | | | | | 5 | | | |
| Akademie für Kommunikationsdesign Köln | | | | | | | | | | | | | | | | | | | | | | 1 | 1 | 1 | | |
| WAM Die Medienakademie Koestel & Co. KG Dortmund | | | | | | | 1 | 1 | | | | | | | | | | | | | | | 1 | | | |
| Baden-Württemberg | | | | | | | | | | | | | | | | | | | | | | | 106 | 33 | 3,2 ↗ | |
| Filmakademie Baden-Württemberg GmbH Ludwigsburg | | | | 1 | 1 | 2 | 3 | 17 | | | | 2 | 2 | 1 | 13 | | | | 2 | 1 | 1 | 11 | 41 | | | |
| Duale Hochschule Baden-Württemberg Ravensburg | | | | 1 | 1 | 1 | 7 | | | | 1 | | 1 | 5 | | | | | 1 | 2 | 4 | | 16 | | | |
| Hochschule Pforzheim | | | | 1 | | | 4 | | | | | 1 | | 2 | | | | 1 | | 1 | 5 | 11 | | | | |
| Staatliche Akademie der Bildenden Künste Stuttgart | | | | | | | | | | | | 1 | 1 | 6 | | | | 1 | | | 4 | 10 | | | | |
| Hochschule Konstanz | | | | | | | | | | | | 1 | 1 | 3 | | | | | 1 | 2 | 4 | | 7 | | | |
| Staatliche Hochschule für Gestaltung Karlsruhe | | | | | 1 | | 2 | | | | 1 | | | 4 | | | | | | | | | 6 | | | |
| Hochschule Mannheim | | | | | | | | | | | | 1 | | 4 | | | | | | | 1 | 1 | 5 | | | |
| Merz Akademie Stuttgart | | | | | | | 1 | 1 | | | | | | | | | | 1 | | | 4 | | 5 | | | |
| Schule für Gestaltung Ravensburg | | | | | 1 | | 2 | | | | | | | | | | | | | | | | 2 | | | |
| Carl-Hofer-Schule Karlsruhe | | | | | | | | | | | | | 1 | 1 | | | | | | | | | 1 | | | |
| Hochschule der Medien Stuttgart | | | | | | | | | | | | | | | | | | | | | 1 | 1 | 1 | | | |
| Hochschule für Gestaltung Schwäbisch Gmünd | | | | | | | | | | | | | 1 | 1 | | | | | | | | | 1 | | | |
| Rheinland-Pfalz | | | | | | | | | | | | | | | | | | | | | | | 31 | 10 | 3,1 ↗ | |
| Fachhochschule Mainz | | | | 1 | | 1 | 5 | 1 | | | | 2 | 1 | 20 | | | | 1 | 1 | 6 | | | 31 | | | |
| Saarland | | | | | | | | | | | | | | | | | | | | | | | 6 | 2 | 3 ↗ | |
| Hochschule der Bildenden Künste Saar Saarbrücken | | | | | | 2 | 2 | | | | 1 | | 4 | | | | | | | | | 6 | | | | |
| Sachsen-Anhalt | | | | | | | | | | | | | | | | | | | | | | | 20 | 7 | 2,9 ↗ | |
| Burg Giebichenstein Kunsthochschule Halle | | | | 1 | 1 | | 6 | | | | 2 | | | 12 | | | | | | 1 | 1 | 19 | | | | |
| Hochschule Anhalt Dessau | | | | | | | | | | | | | | | | | | | | | 1 | 1 | 1 | | | |
| Bayern | | | | | | | | | | | | | | | | | | | | | | | 123 | 47 | 2,6 → | |
| Fachhochschule Augsburg | | | | 1 | 2 | 4 | 12 | | | | 1 | 1 | 3 | 13 | | | | 1 | 2 | 2 | 12 | 37 | | | | |
| Hochschule für angewandte Wissenschaften Würzburg-Schweinfurt Würzburg | | | | | | | | | | | | 1 | 2 | 1 | 3 | 19 | | | | 1 | 4 | | 12 | 31 | | |
| Georg-Simon-Ohm-Hochschule Nürnberg | | | | | | | | 1 | | | | 1 | 1 | 13 | | | | 2 | | | | 8 | 21 | | | |
| Akademie U5 München | | | | | | | | | | | | 1 | | 8 | | | | | | | | | 8 | | | |
| Akademie der Bildenden Künste Nürnberg | | | | 1 | 1 | | 6 | | | | | | | | | | | | | | 1 | 1 | 7 | | | |
| Designschule München | | | | 1 | | | 4 | | | | | | 2 | 2 | | | | | | | 1 | 1 | 7 | | | |
| HFF Hochschule für Fernsehen und Film München | | | | | | | | | | | | 1 | | 5 | | | | | 1 | | 2 | | 7 | | | |
| AMD Akademie Mode & Design GmbH München | | | | | | | | | | | | | | | | | | | | | 1 | 2 | 2 | | | |
| Hochschule für Fernsehen und Film München | | | | | 1 | | 2 | | | | | | | | | | | | | | | | 2 | | | |
| Mediadesign Hochschule für Design und Informatik GmbH München | | | | | | | 1 | 1 | | | | | | | | | | | | | | | 1 | | | |
| Hessen | | | | | | | | | | | | | | | | | | | | | | | 34 | 25 | 1,4 ↓ | |
| Hochschule Darmstadt | | | | 1 | | 2 | 6 | | | | 1 | 1 | 1 | 7 | | | | 1 | | 1 | 5 | 18 | | | | |
| European School of Design Frankfurt a.M. | | | | 1 | | | 6 | | | | | 1 | 1 | 3 | | | | | | | | | 9 | | | |
| Hochschule für Gestaltung Offenbach am Main | | | | | | 1 | 1 | | | | | | | | | | | 1 | | 1 | 5 | 6 | | | | |
| Hochschule RheinMain Wiesbaden | | | | | | 1 | 1 | | | | | | | | | | | | | | | | 1 | | | |
| Berlin | | | | | | | | | | | | | | | | | | | | | | | 39 | 29 | 1,3 ↓ | |
| Miami Ad School Europe GmbH Berlin | | | | 2 | 1 | | 10 | | | | 1 | 1 | 1 | 7 | | | | 1 | | 4 | 1 | 15 | 32 | | | |
| Berliner Technische Kunsthochschule Berlin | | | | | 1 | 1 | 3 | | | | | | | | | | | | | | | | 3 | | | |
| IN.D Institute of Design Berlin | | | | | | | | | | | | 1 | | 2 | | | | | | | | | 2 | | | |
| Berufsberatungszentrum Lette-Verein Berlin | | | | | | | | | | | | | 1 | 1 | | | | | | | | | 1 | | | |
| Universität der Künste Berlin | | | | | | | | | | | | | 1 | 1 | | | | | | | | | 1 | | | |
| Brandenburg | | | | | | | | | | | | | | | | | | | | | | | 3 | 8 | 0,4 ↓ | |
| Fachhochschule Potsdam | | | | 1 | | | 2 | | | | | | | | | | | | | | | | 2 | | | |
| Hochschule für Film und Fernsehen "Konrad Wolf" Potsdam-Babelsberg | | | | | | | | | | | | | 1 | 1 | | | | | | | | | 1 | | | |
| Niedersachsen | | | | | | | | | | | | | | | | | | | | | | | 7 | 17 | 0,4 ↓ | |
| Hochschule Hannover | | | | | | 1 | 1 | | | | | 2 | 4 | | | | | | | 1 | 1 | 6 | | | | |
| Hochschule für angewandte Wissenschaft und Kunst Hildesheim | | | | | | | | | | | | | | | | | | | | | 1 | 1 | 1 | | | |
| Schleswig-Holstein | | | | | | | | | | | | | | | | | | | | | | | 3 | 8 | 0,4 ↓ | |
| Muthesius Kunsthochschule Kiel | | | | | | | | | | | | | | | | | | 1 | 1 | 3 | | | 3 | | | |
| Mecklenburg-Vorpommern | | | | | | | | | | | | | | | | | | | | | | | 1 | 7 | 0,1 ↓ | |
| dat:DESIGNAKADEMIE Rostock | | | | | | | | | | | | | 1 | 1 | | | | | | | | | 1 | | | |
| Sachsen | | | | | | | | | | | | | | | | | | | | | | | 0 | 7 | 0 ↓ | |
| Bremen | | | | | | | | | | | | | | | | | | | | | | | 0 | 4 | 0 ↓ | |

Punktwertung

| Gewinnstufe | Punkte |
|--------------|--------|
| Hauptpreis | 10 |
| Gold | 6 |
| Silber | 4 |
| Bronze | 2 |
| Auszeichnung | 1 |